

# Thank you for your interest in supporting PA Lyme's 3<sup>rd</sup> Annual Patient Symposium: Lyme, PANS, and Associated Disorders



We are excited about making a difference in the lives of Lyme patients here in Pennsylvania, and sharing the day with friends, families, exhibitors, and most importantly our renowned speakers, who will share their knowledge and understanding of Lyme and tick-borne diseases. Our goal for this annual event is to reduce the suffering and impact of Lyme and related Tick-borne diseases by sharing leading edge science and research to help patients gain practical strategies to improve their health.

Some quick facts about Lyme disease...

- Pennsylvania leads the nation for seven years running with nearly 30% of all Lyme cases in the U.S.; in 2017, there were more than 9,250 confirmed cases with another 2,650 probable new cases, translating to 119,000 cases based on the CDC's estimate of 10x more cases than reported.
- As reported by the CDC, there are more new Lyme disease cases in the U.S. annually than Hepatitis, HIV, Colon Cancer and Breast cancer combined.
- Lyme disease can have debilitating symptoms, and is often accompanied by several co-infections such as Babesiosis, Anaplasmosis, Ehrlichiosis and Bartonellosis.
- Lyme disease is difficult to diagnose because the available tests are unreliable and its symptoms mimic those of other disorders like MS, Fibromyalgia, arthritis, chronic fatigue syndrome, Lupus, Alzheimer's and more. It can be complicated by underlying chronic illnesses as well.
- Lyme disease can attack virtually any system in the body, and can be fatal in late stages if left untreated.
- The "Lyme Journey" is often traumatic, not just because of the illness, but also the fear, uncertainty, frustration, anger, and financial hardship that comes along with any rapidly emerging disease.
- Lyme disease can also cause PANS (Pediatric Acute-Onset Neuropsychiatric Syndrome), a devastating disorder. Lyme and other infectious triggers create a misdirected immune response which causes brain inflammation. Children with this disorder experience a rapid onset of severe debilitating symptoms including OCD, severe restrictive eating, sensory sensitivities, anxiety, and tics.

## About PA Lyme Resource Network:

PA Lyme Resource Network was founded in 2012 to provide state-wide, professional-quality patient support and advocacy leadership. PA Lyme initiated the first annual health care practitioner conference in 2013; which has sold-out every year. Now with 19 regional PA Lyme support groups, and over 10 affiliated independent Lyme disease support and advocacy groups across the state, we want to continue to reach and support patients.

PA Lyme Resource Network is designated as a 501(c)(3) organization by the Internal Revenue Service; your donation is tax deductible. All net proceeds go directly to PA Lyme Resource Network and will be used to educate the public and physicians about symptoms, diagnosis, treatment and methods of prevention.

## Event & Speaker Information:

Saturday, May 4, 2019 ⑩ 8:30 am – 5 pm ⑩ Monroeville Convention Center, 209 Mall Plaza Blvd, Monroeville, PA 15146

**Keynote speaker:** Kenneth Bock MD, FAAFP, FACN, CNS, is with Bock Integrative Medicine in Red Hook, NY. He is Board Certified in Family Medicine, a certified clinical nutrition specialist, and a fellow of the American Academy of Family Practice, the American College of Nutrition and the American College for Advancement in Medicine, of which he is a former President. He is also a faculty member of the Institute for Functional Medicine (IFM). For more than three decades, he has dealt with complex medical problems by integrating “alternative” modalities with conventional medicine into a comprehensive integrative medicine practice. His expertise lies in tackling problems that have been difficult to diagnose and/or treat. These include complex multi-symptom, multisystem disorders such as immune disorders, including chronic and/or recurrent infections, autoimmune disorders, chronic fatigue, fibromyalgia, Lyme disease and other tick borne disorders as well as multiple childhood disorders, including autism spectrum disorders, ADHD, asthma and allergies.

**Featured speaker:** Dr. Phillip DeMio, MD. He is an experienced biomedical physician, an author of medical topics including alternative and conventional medicine, and is accredited for speaking nationally on medical topics including brain toxicology, nutrition, and use of supplements in health and disease for children and adults. Dr. DeMio's practice focuses on the medical testing and treatment for autism, AD/HD, Lyme and other related diseases.

**Featured speaker:** Dr. Sharon Jellinek, MD. Dr. Jellinek has decided to dedicate her career to a revolutionary new field of medicine called epigenetics. Her background in microbiology and molecular biology has allowed her to offer personalized medicine for adults and pediatric patients. She is certified by Neurobiologix and the Institute of Functional Medicine in Epigenetics.

**Featured speaker:** Dr. Linda D'Eramo, D.O. Dr. Linda D'Eramo practices Functional and Integrative medicine in Pittsburgh Pa, and is devoted to discovering the underlying causes of chronic medical conditions. She is passionate about helping patients with a multitude of ailments including thyroid disorders, adrenal fatigue, and autoimmune disorders such as Lyme disease.

**Featured speaker:** Dr. Elizabeth Spaar is a family medicine physician and owner of Spectrum Family Practice. She specializes in integrative medical care with a focus on medical marijuana, IV vitamins, opiate addiction, and the pediatric condition PANS. She is a graduate of Lake Erie College of Osteopathic Medicine and completed her training in family medicine at the Latrobe Hospital Family Medicine Residency. She has been published in the journals American Family Physician and Pennsylvania History and speaks regularly at continuing medical education events on the topics of medical marijuana, PTSD, intimate partner violence and PANS. She is married with four children affected by PANS and spends her free time writing, baking and attempting to reign in the three ring circus she calls her family.

**Featured speaker:** Dr. Shannon Smith, DC. In addition to his Doctor of Chiropractic degree, Shannon David Smith, DC, CCN, CCSMS, MAPS, is board certified in Clinical Nutrition. He specializes in functional medicine autoimmune support. He is one of only a few Doctors of Chiropractic to be invited to MED MAPS certification (Medical Academy of Pediatric Special Needs) specializing in Autism Spectrum Support and evaluation.

**Featured speaker:** Dr. Jodie A. Dashore, OTD, HHP, BCIP, SIC. Dr. Jodie A. Dashore is an internationally recognized pioneering clinician in Complex Autism, Biotoxin Illness and Chronic Inflammatory Response Syndrome(CIRS), PANDAS/PANS and Lyme Disease. As a Lyme Literate Naturopathic clinician and a member of ILADS Dr. Jodie A. Dashore uses all natural protocols for helping patients with chronic and treatment-resistant Lyme disease. She is also certified in the Shoemaker protocol for CIRS.

**Featured speaker:** Dr. Allen Lewis MD began his journey into integrative medicine many years ago. He is board certified in pediatrics and is certified by the American Board of Integrative Holistic Medicine. He has spoken nationally and internationally regarding targeted nutrient management of learning, mood, and behavioral problems. He is recognized as a leading physician by PANDASnetwork.org. and is devoted to bringing hope and healing to patients and their families affected by PANS/PANDAS. His experience with PANS led him to recognize the need to treat Lyme and related illnesses as a cause of chronic illness.

**Featured speaker:** Susan Merenstein, RPh is a holistic clinical pharmacist with over 36 years of pharmacy experience. She has obtained more than 300 hours of continuing education in hormone balancing, compounding, and holistic approaches to individual patient problems with a focus on the biochemistry and interactions of thyroid, adrenals, and sex steroids. She has a passion for helping, educating and guiding people in their quest for health.

## Support Opportunities:

Our all-volunteer organization operates on a shoe-string budget and sponsors play a crucial role in helping us defray the cost of this event and extending our mission of awareness, prevention and advocacy for those inflicted with tick-borne diseases.

As a sponsor, you will be able to present yourself as a major participant in bringing support and leading education to Lyme patients in Pennsylvania. Many opportunities exist to support PA Lyme and this event that can meet your PR and marketing needs. If you do not see something that meets your goals, we would be happy to discuss your ideas on how you'd like to be involved in the patient symposium. For more information, please contact Kathy Rubel [krubel@palyme.org](mailto:krubel@palyme.org) or 412-486-7973.

## Exhibitor Opportunities:

Exhibitors have a crucial role in education, and in providing practical solutions and strategies for patients. We have space for exhibitors in the main/lobby area leading into the meeting rooms. Exhibitors can request a standard 8' table or can request a double space for an extra fee.

*We request that exhibitors provide us with a certificate of insurance naming PA Lyme Resource Network as an Additional Insured on your general liability insurance policy.*

**Exhibitor Setting:** Exhibitors will be set up in the lobby area, where all attendees will pass through to attend the conference sessions and lunch. There will be ample opportunities for attendees to visit your tables. The space **will be available for set-up at 7:00 AM on Saturday, May 4, 2019.** We would like **exhibitors to be set up by 8:00 AM**, when registration starts. The symposium is from **8:30 am-5 pm**, and we ask that exhibitors wait to break down until 5:00 if possible.

**Exhibitor Setup:** Exhibitors will have access to free Wi-Fi as well as electrical outlets (if requested). Exhibitors will have a table with two chairs provided for them. Exhibitors can also request a double space with two tables for an extra fee.

We anticipate 150 patient attendees at this symposium, as well as four nationally-recognized practitioners and at least four well-known regional practitioners, so this is an excellent opportunity for educating this community on your products and services, and for networking. We look forward to a successful, informative and uplifting event and we truly appreciate your interest and participation!

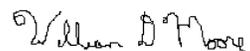
Regards from the PA Lyme Resource Network Patient Symposium Planning Committee,



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[krubel@palyme.org](mailto:krubel@palyme.org)  
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# Sponsorship Opportunities

## Education Sponsor – Two Sponsorships @ \$2,000 each

Your donation will sponsor the symposium speaker sessions.

Benefits of this sponsorship include:

- ❖ **Verbal acknowledgment as the education speaker sponsor at the event with announcement from the podium before each speaking session**
- ❖ **Company logo prominently on signage at event as the education sponsor**
- ❖ **Exhibitor space (space can be donated)**
- ❖ **Full page inside front cover ad in the event program (first come first served, second education sponsor will receive back cover ad)**
- ❖ **Linked logo featured on PAlyme.org for one year with recognition as Education Sponsor**
- Company logo on all pre-event promotions
- Recognition on PA Lyme and regional support groups' social media networks, including Facebook and Twitter, with more than 7,400 followers
- Company name, logo and URL link to your website in *Lyme Bytes* Fall newsletter, our quarterly e-newsletter currently with 2,500 subscribers
- Distribution of your company literature/coupon/promotional items in giveaway bags

## Platinum Sponsor - \$1,750

- Company logo on all pre-event promotions
- Company logo prominently on signage at event
- ❖ **Exhibitor space (space can be donated)**
- ❖ **Full page ad in the event program**
- ❖ **Linked logo featured on PAlyme.org for one year with recognition as a platinum sponsor**
- Recognition on PA Lyme and regional support groups' social media networks, including Facebook and Twitter, with more than 7,400 followers
- Company name, logo and URL link to your website in *Lyme Bytes* Fall newsletter, our quarterly e-newsletter currently with 2,500 subscribers
- Distribution of your company literature//coupon/promotional items in giveaway bags for attendees.

## Gold Sponsor - \$1,000

- Company logo on all pre-event promotions
- Company logo prominently on signage at event
- ❖ **Half page ad in the event program**
- ❖ **Linked logo featured on PAlyme.org for one year with recognition as Gold Sponsor**
- Recognition on PA Lyme and regional support groups' social media networks, including Facebook and Twitter, with more than 7,400 followers
- Company name, logo and URL link to your website in *Lyme Bytes* Fall newsletter, our quarterly e-newsletter currently with 2,500 subscribers and growing
- Distribution of your company literature//coupon/promotional items in giveaway bags for attendees.

## Silver Sponsor - \$500

- Company logo on all pre-event promotions
- Company logo prominently on signage at event
- ❖ **Quarter page ad in the event program**
- Recognition on PA Lyme and regional support groups' social media networks, including Facebook and Twitter, with more than 7,400 followers
- Company name/logo in *Lyme Bytes* Fall newsletter, our quarterly e-newsletter currently with 2,500 subscribers
- Distribution of your company literature/coupon/promotional items in giveaway bags for attendees.

## Bronze Sponsor - \$250

- Company logo on all pre-event promotions
- Company name/logo in *Lyme Bytes* Fall newsletter, our quarterly e-newsletter currently with 2,500 subscribers
- Distribution of your company literature/coupon/promotional items in giveaway bags for attendees.

## In-Kind Donations

Donations of any amount are most appreciated. Please complete the attached form.



**PA Lyme 2019 Patient Symposium**  
 Saturday, May 4, 2019  
 8:30 am – 5 pm  
 Monroeville Convention Center  
 209 Mall Plaza Blvd, Monroeville, PA 15146

**2019 Patient Symposium Sponsor, Exhibitor & Advertiser Reservation Form**

You can elect to be a sponsor, exhibitor, advertiser, or make a donation. The Education sponsor and Platinum sponsors receive a free exhibitor space. If you are both an exhibitor and advertiser, you receive an additional 20% off of the total fee.

**Deadline:** *To be recognized as a sponsor or exhibitor in the symposium program, this completed application must be completed and submitted to PA Lyme no later than Friday, April 12, 2019.*

Company name \_\_\_\_\_ Contact name \_\_\_\_\_  
 Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_  
 Phone # \_\_\_\_\_ Email \_\_\_\_\_

**SPONSOR**

- Education Sponsor (*exhibitor space/program ad*) \$2,000
- Platinum Sponsor (*exhibitor space/program ad*) \$1,750
- Gold Sponsor (*program ad*) \$1,000
- Silver Sponsor (*program ad*) \$500
- Bronze Sponsor \$250
- In-Kind Donation \$ \_\_\_\_\_

Advertiser Contact– [tpriins@palyme.org](mailto:tpriins@palyme.org) for ad artwork specifications & submission deadline

**EXHIBITOR/ADVERTISER JOINT PACKAGE**

Companies who wish to be an exhibitor and advertiser in the program will receive a 20% discount off standard advertisements

**EXHIBITOR**

An exhibitor table with chairs and access to wi-fi/electricity.  
 Please provide a certificate of insurance naming PA Lyme Resource Network as an Additional Insured

- Space with (1) 8’x 30” rectangular table, two chairs \$325
- Space with (2) 8’x 30” rectangular tables, four chairs \$400
  - We need electricity
  - We’d like to donate the following for attendees:
    - Tote-bags
    - Notepads
    - Pens
    - Magnets
    - Tick removal kits
    - Bottles of tick spray
    - Other \_\_\_\_\_
  - Our company would like to donate something for the raffle: \_\_\_\_\_

Our company would like to both exhibit and advertise.

- Exhibitor + Premium Full Page ad - 20% = \$440 (*only three available*)
- Exhibitor + Standard Full Pg ad - 20% = \$400
- Exhibitor + Standard Half Pg ad - 20% = \$380
- Exhibitor + Standard Quarter Pg ad - 20% = \$340

- We would like to donate the following items for attendees:
  - Totebags
  - Notepads
  - Pens
  - Magnets
  - Tick removal kits
  - Bottles of tick spray
  - Other \_\_\_\_\_

**Please make checks payable to PA Lyme Resource Network and mail to:**

PA Lyme Resource Network/Patient Symposium  
 5 Kacey Court, Suite 101  
 Mechanicsburg, PA 17055

*Thank you for supporting PA Lyme Resource Network!*

**ADVERTISER**

A program will be created/distributed to all attendees.

- Our company would like to be an advertiser in the patient symposium program. (*please select an ad size*)
  - Inside Back Cover \$225
  - Full page \$175
  - ½ page \$150
  - ¼ page \$100